



**CIGNA**

## **Direct Marketing Account Manager**

- Work for a Fortune 500 corporation
- Competitive salary & benefits package inc up to 11.94% super and up to 10% bonus
- Positive working culture with a commitment to a work/life balance

CIGNA Life Insurance New Zealand Limited is a Fortune 500 corporation, one of the largest publicly-owned financial services companies in the world, with thriving businesses in America, Europe and Asia-Pacific. CIGNA in New Zealand is the market leader in the direct marketing of life insurance products.

We have a great opportunity for someone with the ability and drive to respond quickly in a dynamic environment, to join the Marketing Team as a Direct Marketing Account Manager.

The successful applicant will be responsible for the development, implementation, execution and reviews of marketing campaigns through the CIGNA direct channel (TV, DM, Internet). This involves managing external suppliers and contact centre resources and coordinating with internal departments to ensure the successful development, launch and analysis of marketing campaigns.

The ideal candidate will offer the following:

- Marketing experience
- A qualification in marketing/business
- Strong analytical skills
- Project management experience
- Proven ability to develop strong internal and external networks
- Excellent communication skills, including proofreading, reporting, and editing

Based in the Majestic Centre in Wellington, CIGNA employees enjoy working in a dynamic, state-of-the-art environment within a friendly, proactive team. We offer a very competitive salary and benefits package (including superannuation, subsidised gym membership and two additional days leave).

We are an organisation that succeeds through its commitment to serving customers and through enhancing the capability of our people. Opportunities are available here to develop your skills, with unique opportunities including developing skills and receiving ongoing formal and on-the-job training and financial support for obtaining industry-recognised qualifications.

*AT CIGNA – OUR PEOPLE MAKE THE DIFFERENCE*

### **CONTACT DETAILS**

If you have any questions or would like to obtain a position description, please contact CIGNA HR on +64 4 474 3186 or via email at [nz.hr@cigna.com](mailto:nz.hr@cigna.com). If you would like to apply, please email [nz.hr@cigna.com](mailto:nz.hr@cigna.com) a copy of your covering letter and CV.